

EC CONNECT

POWERED BY **RAPIDI** ONLINE

MAKE THE CONNECTION TO BETTER BUSINESS AND CUSTOMER SERVICE



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EC Advance provides business consulting services to mid market companies, and delivers specialized business management and customer relationship solutions.



RapidiOnline: On-Demand Data Integration & Data Migration

RapidiOnline provides fast and easy hosted data integration and migration solutions that are ready to use once subscribed to our service.

Integrate Your Business and Customer Relationship Management Data with EC Connect

EC Connect enables quick and easy integration of Microsoft Dynamics CRM and NAV business solutions. As a hosted, Software-as-a-Service (SaaS) application, it provides standardized data integration capabilities that are both cost-effective and secure.

With EC Connect, organizations can automatically synchronize important customer account, product, sales and order information between systems, and ensure that data is accurate and current. Record duplication is eliminated and user productivity improved with the real time availability of information.



Features

Rapid Implementation

Pre-configured data integration objects enable standardized, out-of-the-box use. Additional customization can be adapted as your business requirements develop.

RapidiConnector Technology

Enables secure two way communication between EC Connect and On-Premise IT systems.

Fast and Secure

Safe and direct data transfer using proprietary protocol and compression technology saves time and makes more efficient use of your bandwidth.

Low Startup Investment

Getting started won't stretch your budget. Enable the functionality and support you need today without sacrificing your core business strategies.

Dynamics CRM Option Compatible

Support multiple deployment options from On-Premise, Partner Hosted or CRM Live (Microsoft online host services).

Multiple Version Support

Works with any combination of CRM V4.0 and NAV V3.7 or greater.

Benefits

Fastest time to market

- Rapid Implementation: Pre-configured
- Data Integration within days instead of months
- Configuration, no coding.

Lowest Costs

- Predictable fixed monthly fee
- Fixed price for configuration
- Pay for the functionality required
- Pay for as long as you use it

Business Improvement

- Data up-to-date and accurate
- More efficient business routines
- View combined sales and order detail within CRM
- Improved customer service
- Increased sales conversion rates
- Liberate valuable skilled resources

Flexible solution

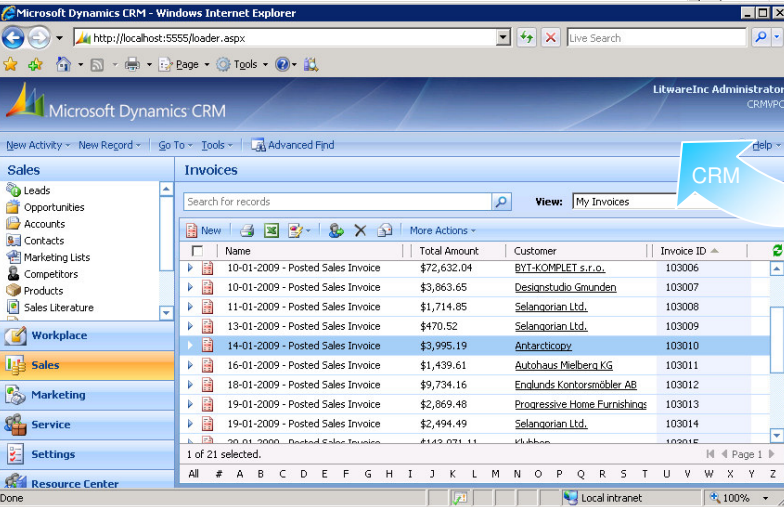
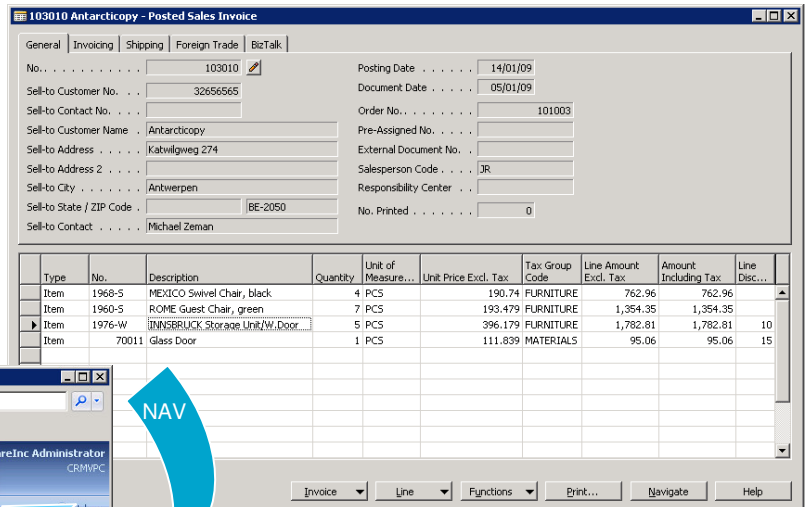
- Pre-configured integration set-up
- Easy to adapt and extend to your specific needs
- Easy to enhance with custom developed objects

For more information or to order in North America, contact EC Advance today.

Simplify your Sales Cycle and Improve Customer Service

EC Connect real time data integration between Dynamics CRM and NAV enhances your sales to order process and cycle time.

With customer, quote and order information automatically linked and reflected in both systems, CRM users can easily follow the complete sales order cycle from quote to order and delivery, through to final invoice.

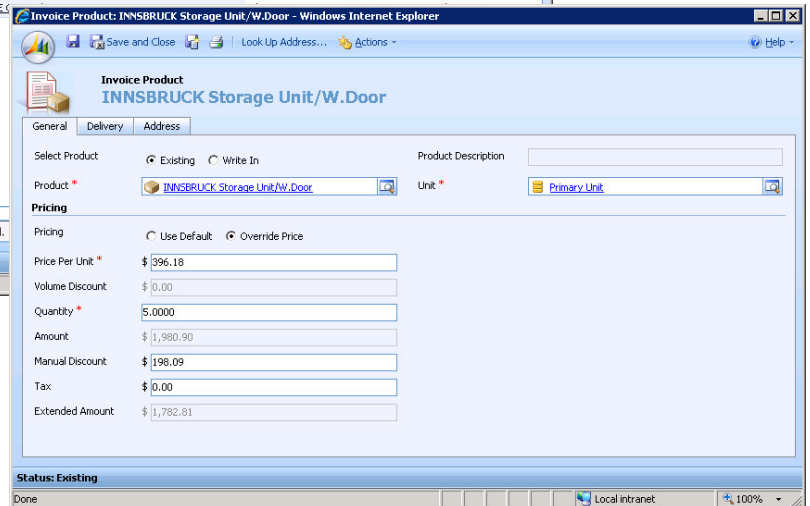
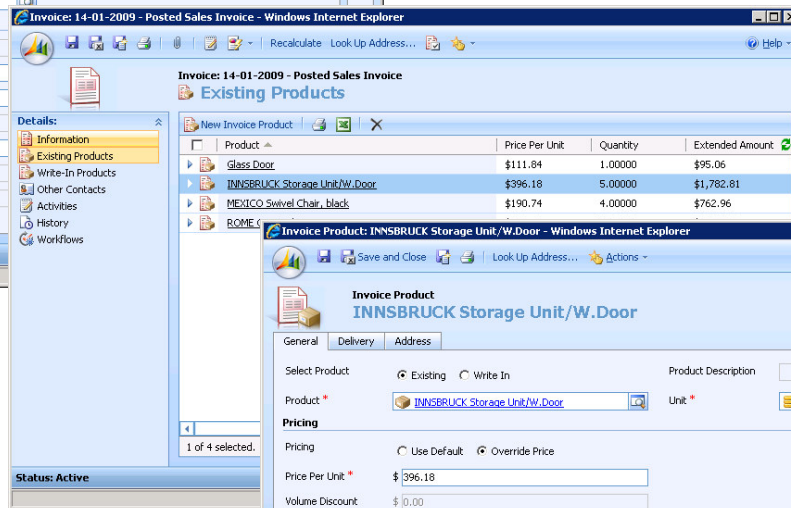
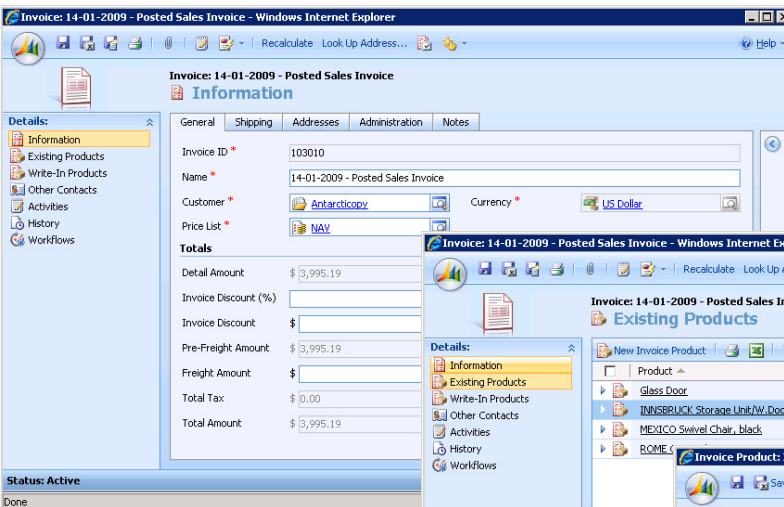


Managing customer accounts will also be more effective with relevant information at your fingertips.

Whether it's preparing a quote, checking inventory quantities, or even reviewing an invoice with your customer, users can act quickly and immediately address any product or order inquiries using Dynamics CRM.

Sales Order and Invoice Detail at the Ready

This example shows an invoice from Dynamics NAV tracked in the Dynamics CRM invoices list. Key information from NAV is populated into CRM and viewed within the appropriately detailed screens.



Invoices can be drilled down in CRM to find the required level of detail including:

- Customer Account
- Order Number
- Invoice Number
- Invoice Amount
- Products Invoiced
- Product Quantity
- Product Summary Pricing
- Subtotals per Product
- Product Detailed Pricing